



THE
WEARABLE
ART
COLLECTIVE

THE FASHION
SHOWCASE

NIGERIA - NEW YORK



ARTISAN AFRICA II



**ARE YOU AN EMERGING
AFRICAN DESIGNER
WHO HAS ALWAYS
DREAMED OF
INTERNATIONAL
EXPOSURE?**

**CALL FOR ENTRIES:
COMPETE WITH YOUR BEST DESIGNS OF 2020!**

AFTER PREVIOUS SUCCESSFUL FASHION SHOWCASES IN ACCRA AND LONDON AND A SHOW STOPPING COLLABORATION WITH EMERGE NYFW IN NEW YORK FEBRUARY 2020 .

THE WEARABLE ART COLLECTIVE IS DELIGHTED TO BE ONCE AGAIN SUPPORTING EMERGE NYFW WITH AFRICAN DESIGNERS TO PARTICIPATE IN NYFW SEPTEMBER 2020.

**THEME:
“ARTISAN AFRICA II”**

ABOUT US

THE WEARABLE ART COLLECTIVE CONSISTS OF A RICH POOL OF TALENTED ARTISANS EMERGING FROM THE AFRICAN CONTINENT AND AROUND THE WORLD.

THROUGH FASHION DESIGN, JEWELLERY, SCULPTURE AND TEXTILES, THE WEARABLE ART COLLECTIVE CHALLENGES PREDICTABLE PHILOSOPHIES OF A SINGULAR AFRICAN AESTHETIC AND IDENTITY, AND REFLECTS THE COMBINATION OF AFRICAN ART AND DESIGN WITHOUT MAKING THE USUAL PECULIARITIES BETWEEN “PROFESSIONAL” AND “ARTISAN.”

EMERGING AND ESTABLISHED DESIGNERS ARE HEREBY INVITED TO SEIZE THIS OPPORTUNITY TO SHOWCASE THEIR CREATIVITY AND DESIGNS USED FOR PROMOTING THE RICH AFRICAN CULTURAL VALUE IN A SPECIAL FASHION SHOW, IN NEW YORK. THIS OPPORTUNITY WILL PROVIDE GREAT EXPOSURE TO A DIVERSE AUDIENCE OF FASHION, STYLE INDUSTRY ENTHUSIASTS, INFLUENCERS AND MEDIA SPECIALISTS.



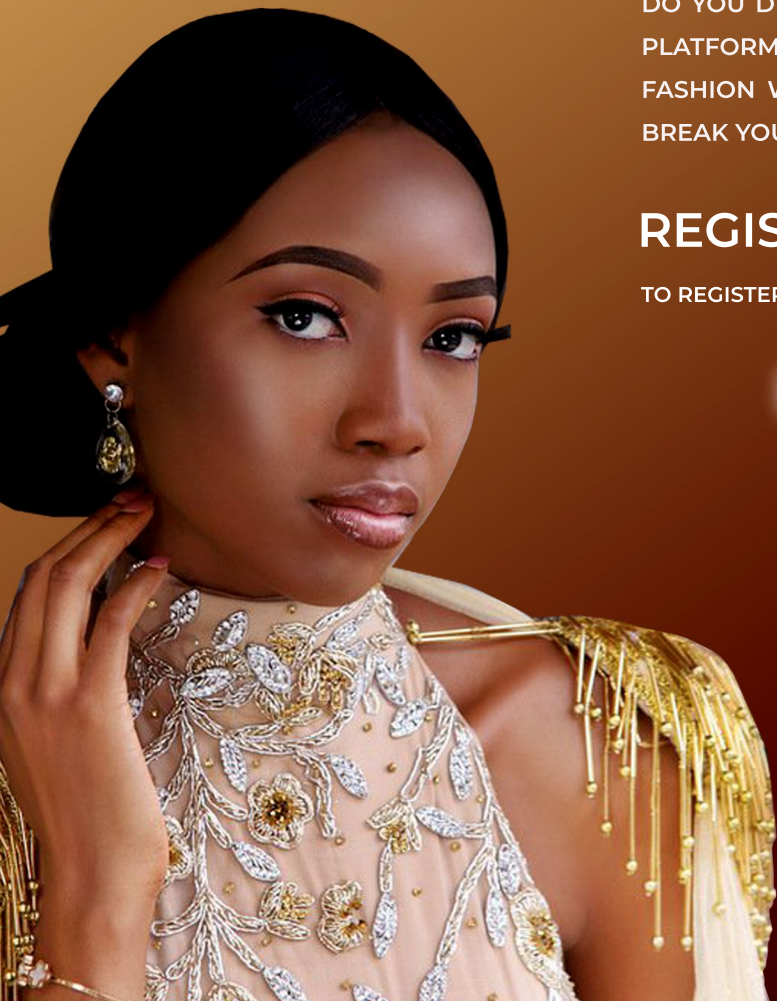


DESIGNER BENEFITS

- OPPORTUNITY TO SHOWCASE TO A DIVERSE INTERNATIONAL AUDIENCE.
- NETWORKING OPPORTUNITIES WITH INTERNATIONAL BUYERS, PRESS , INFLUENCERS , ETC
- MENTORING AND COACHING SUPPORT FROM ESTABLISHED CREATIVES.
- UNIQUE OPPORTUNITY FOR DESIGNER TO SHOWCASE THEIR AFRICAN INFLUENCED CREATIVITY ON THE WORLD STAGE.
- POSSIBLE INTERNATIONAL POP UP OPPORTUNITIES , ALTERNATIVE SHOWS AND EVENTS.
- COMPLIMENTARY BRAND PROMOTION AND PUBLICITY



POWERED BY
EMERGE! FASHION
SHOW NEW YORK



ARE YOU AN AFRICAN CREATIVE LOOKING FOR YOUR BIG BREAK?
DO YOU DREAM OF YOUR DESIGNS BEING ON AN INTERNATIONAL
PLATFORM? CAN YOU VISUALIZE YOUR DESIGNS ON THE NEW YORK
FASHION WEEK RUNWAY ?. IF YES, THIS MIGHT JUST BE THE BIG
BREAK YOU'VE BEEN PRAYING FOR...

REGISTRATION

TO REGISTER, CLICK ON THE LINK BELOW

[CLICK HERE](#)

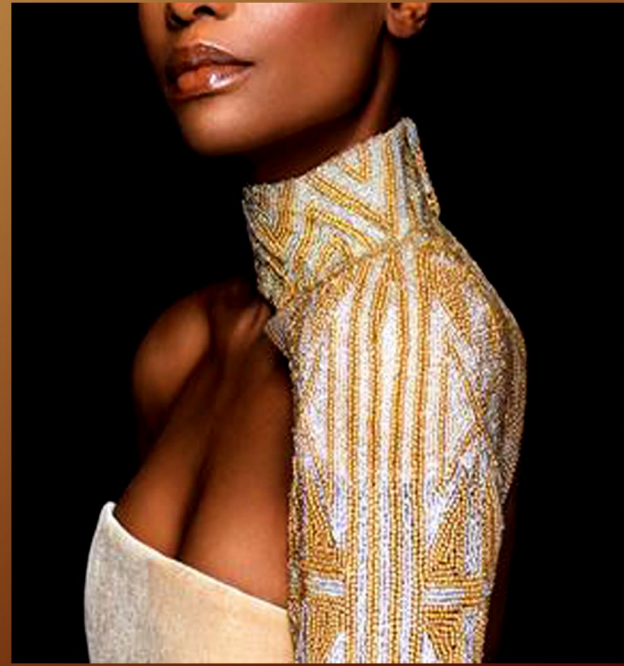
WINNING PRIZE
CASH VALUE
\$10,000
EMERGE
ENTRY FEE
&
MORE



HOW TO PARTICIPATE

ARE YOU A CLOTHING OR ACCESSORY DESIGNER WHO DREAMS OF BIGGER OPPORTUNITIES? KINDLY GO THROUGH THE STEPS BELOW IN ORDER TO GET STARTED.

1. PAY THE REGISTRATION FEE AND COMPLETE THE REGISTRATION FORM
2. AFTER REGISTRATION AND PAYMENT CONFIRMATION, WE WILL SEND YOU AN INFORMATION PACK VIA EMAIL; PLEASE CHECK YOUR INBOX OR SPAM AFTER REGISTRATION.
3. YOU WILL FIND PROCEDURES FOR SUBMISSION OF ENTRIES IN YOUR INFORMATION PACK.



NOTE

IF NON VIRTUAL, DESIGNER WILL BE RESPONSIBLE FOR SHIPPING DESIGNS TO THE USA. VISA PROCUREMENT, TRANSPORTATION AND ACCOMMODATION COSTS ARE THE RESPONSIBILITY OF THE DESIGNER (RE VISA APPLI CATION, EMERGE MAY PROVIDE SUPPORTING INFORMATION).

EVALUATION CRITERIA/TERMS AND CONDITIONS

WINNERS WOULD BE CHOSEN FROM A UNANIMOUS DECISION BY THE EMERGE NYFW / WEARABLE ARTS COLLECTIVE PANEL. THEY WILL JUDGE THE BEST DESIGNS FROM THE ENTRIES RECEIVED.

THE WINNER

THE OVERALL WINNER OF THE COMPETITION WILL PARTICIPATE IN THE EMERGE NYFW SHOW EITHER LIVE IN NEW YORK OR IN THE EMERGE NYFW VIRTUAL SHOW (TBA)

RUNNER-UP

RUNNER-UP RECEIVES THREE MONTHS MENTORING/COACHING/BRAND SUPPORT FROM A KEY SPONSOR (VALUE \$3K)

SECOND RUNNER-UP

SECOND RUNNER UP RECEIVES ONE MONTH COMPLIMENTARY BRAND SOCIAL MEDIA AND MARKETING SUPPORT (VALUE \$1K)





CONTACT US



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